



IAIA
International Association
for Impact Assessment

**REGIONAL SYMPOSIUM
ANTIGUA, GUATEMALA
6-7 NOVEMBER 2024**

SPONSORSHIP OPPORTUNITIES

SYMPOSIUM THEME

Latin American countries face significant challenges regarding sustainable development due to their increasing vulnerability caused by severe weather events related to climate change. Coupled with the increasing demand for services and resources, these challenges highlight the urgent need to develop **sustainable infrastructure** to meet the needs of the growing population.

International experts will gather for this two-day event to discuss current infrastructure challenges in the region, exploring how **environmental strategic planning** contributes to resilient infrastructure and more sustainable economies throughout Latin America.

- Examine case studies of environmentally sound infrastructure in different economic sectors, learning about the design, execution, environmental and risk management, lender risk management, and monitoring and follow up.
- Discuss sustainable development opportunities in the region, including energy, road networks, urbanism, tourism, industry, agriculture, waste management, and the circular economy.
- Explore environmental strategic planning as a tool to manage social and environmental risks in infrastructure needs.

Enjoy **international recognition** in front of 300+ consultants, academics, corporate leaders, and government officials from around the world. Plus get free registrations, exhibit tables, and more.

Become an event sponsor today!



infrastructure2024.iaia.org

Join us as we explore how environmental strategic planning contributes to resilient infrastructure and more sustainable economies throughout Latin America.

WHY SPONSOR THIS EVENT?

IAIA events bring together a unique mix of experts and professionals from a diverse range of disciplines and countries. This symposium is expected to attract about **300 delegates** representing **consultancies, academia, research organizations, NGOs, corporate leaders, not-for-profit lenders, government agencies, and legislative bodies**. As such, this event is a unique opportunity for you to promote your organization.

Increase your visibility before an audience of impact assessment professionals within Latin America and internationally.

Be recognized as a **global thought leader** in responsible climate change practice.

Demonstrate your commitment to sustainability and corporate social responsibility.

Be associated with other **industry leaders**.

Give your staff the **opportunity to network** with leading practitioners and experts.

Ensure that **your company will be remembered** by the delegates long after the event is over.

INTERESTED? LET'S GO!

1 Choose a Basic or Platinum Package. Benefits of each are detailed on the next page.

2 Contact us with your selection by **25 September** to receive the listed benefits (or later to see what is still available!).

3 We will then send you a formal sponsorship agreement and benefits checklist.

CONTACT US

For sponsorship inquiries and to sign up, please contact:

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BASIC SPONSORSHIP PACKAGES

<i>Benefits</i>	BRONZE US\$2,000	SILVER US\$4,500	GOLD US\$9,000
Complimentary registrations		1	2
Complimentary exhibit table with 2 chairs *		3x2 m	6x2 m
Black/white advertisement in final program			One 1/4-pg ad
Recognition on symposium Sponsors webpage	●	●	●
Recognition in symposium final program	●	●	●
Recognition in IAIA e-newsletter (circulation 14,000+)	●	●	●
"Sponsor" name tag ribbons for designated delegates	●	●	●
Listed as contributor in IAIA's Annual Report and website	●	●	●
Logo included on pre-session slide loop	●	●	●

PLATINUM SPONSORSHIP PACKAGES

Get all the benefits of **Gold** level PLUS featured promotion at these popular social events.

PLATINUM I: *Opening Cocktail* US\$12,500

Welcome delegates by sponsoring the opening cocktail party, a free social event for all participants. Get all the benefits listed for Gold status above, plus:

- > Signage with logo around cocktail venue
- > Two free cocktail reception tickets
- > 50-word profile featured on the website

PLATINUM II: *Gala Dinner* US\$15,500

Sponsor the premiere social and networking dinner of this symposium. Get all the benefits listed for Gold status above, plus:

- > Signage with logo around dinner venue
- > An extra free registration (3 total)
- > Two free gala dinner tickets
- > Upgrade to 1/2-pg ad in final program
- > 100-word profile featured on the website

*** ABOUT EXHIBIT TABLES:** Share your company's information one-on-one with delegates on-site with a complimentary display table. Each space will have one 3x2m or 6x2m table with two chairs provided. Sponsors can then provide any decor they wish (from pull-up banners to a full exterior booth). Sponsors must provide, transport, set up, and remove the decor on their own. Exhibit tables are only available to sponsors.



**REGIONAL SYMPOSIUM
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6-7 NOVEMBER 2024**



**Environmental
and social impact
assessment in
infrastructure**



**Regulatory and
financial factors
specific to the
region**



**Society,
infrastructure, and
the environment:
Communities in
LATAM**

*Confirm your sponsorship by **25 September 2024**
for maximum exposure and recognition!*

ABOUT THE ORGANIZERS



WITH LATIN AMERICAN HOST



IAIA is the International Association for Impact Assessment, organized in 1980 to bring together researchers, practitioners, and users of various types of impact assessment from all parts of the world. IAIA involves people from many disciplines and professions. Our members include corporate planners and managers, public interest advocates, government planners and administrators, private consultants and policy analysts, university and college teachers and their students. IAIA has members from over 100 nations. For 40+ years IAIA has been holding annual conferences and events all over the world to promote best practices in impact assessment.

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